

VICTORIA IPORRE BUITRAGO

Graphic Designer

(906)396-9597

portfolio: iporredesign.com

victoria@iporredesign.com

Passionate about visual identity and storytelling, with a strong eye for detail and a focus on audience connection and communication. Creating thoughtful, impactful designs across digital, print, and crafted media, bringing ideas to life through strategic visual solutions.

Education

Northern Michigan University 2022 – 2026

Bachelor of Fine Arts
Emphasis: Graphic Design
Honors: Magna Cum Laude

Software Skills

Adobe Suite

Photoshop, Illustrator, InDesign, Acrobat

Other

Figma, Wordpress

Design Skills

Branding Identity

Web Design

UI/UX Design

Packaging

Printmaking

References

Available Upon Request

Professional Experience

Commissioned Menu Design (2024)

The Chuckwagon Restaurant | Spread Eagle, Wisconsin

- Redesigned a restaurant menu with improved typography and visual hierarchy to enhance readability and customer experience.
- Collaborated directly with the client to refine layout and content based on feedback and brand needs.
- Delivered production ready files prepared for final print implementation using industry/standard design practices.

Spanish Tutor (2025 – 2026)

Language Resource Center | Northern Michigan University

- Provided one-on-one support, adapting guidance to each student's level, with questions, reviews, and presentations to strengthen understanding
- Facilitated individual conversational practice to build fluency and confidence

Scholastic Awards

Northern Michigan University Dean's List 2022-2026

Northern Michigan University Clarice Salli Stafford Scholarship 2024-2025

Northern Michigan University Johansen Scholarship 2025-2026

Northern Michigan University School of Art and Design Scholarship 2024-2026